

News Clippings

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From left: OSK corporate communication head Foo Wen Sze, Ong, WIM chairperson Toh Puan Zainon Hussain and co-founder Dr Nellie Tan-Wong at the signing ceremony recently

OSK Foundation, the philanthropic arm of OSK Holdings Bhd, has partnered Women's Institute of Management (WIM) to organise a series of small business training and financial management work-

shops for underserved women groups across Malaysia.

Designed to help the women develop basic entrepreneurial skills and guide them on financial management, the workshops will be held in every state, including

Empowering women through training and workshops

Sabah and Sarawak.

The partnership, announced at an MOU signing ceremony recently, aims to unlock the potential of over 500 women nationwide.

The pilot workshop was held on Aug 17-18, and involved 35 women of different ages from the plantations around Seremban.

Twelve more workshops are scheduled to take place into next year.

Through this partnership, OSK Foundation and WIM are committed to opening up opportunities to women by recognising

their significant role in the marketplace.

By bringing in expert trainers and small business ideas, the workshops aim to open doors for these women to better empower their economy and lead a better quality of life.

Speaking at the MOU signing ceremony, OSK Foundation CEO Cheryl Ong, says: "We have been keen to kickstart a project like this for the underserved women's community and are pleased to have found a partner like WIM that not only shares the same vision, but also has the necessary

expertise and commitment to see through this project.

"Through this partnership, we are demonstrating how basic skills can be replicated and scaled across demographics to empower women regardless of background.

"We believe that unlocking the full potential of women in the entrepreneurial ecosystem would bring a lot of changes to their lives as well as to their communities. I can think of no better partner than WIM to help us realise the potential of sustainable income for women." **FocusM**